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the RULES

of the game

- * Every player is the publisher of their own paper.
- * You can have up to six players.
- * Select your game piece.
- * Collect two of each denomination (total \$3360) from the bank.
- * Roll die to see who goes first (highest roll wins).
- * Hire an advertising sales rep by drawing card from the pile.
- * Roll die and follow directions for the square you land on.
- * If you land on the "?", draw from "?" pile and follow directions.
- * Every time you land on or pass a "\$" square, collect the average sale amount on the bottom of your ad sales rep card from the bank.
- * If you land on "Extra", draw from the "Extra" pile and follow directions on the card.
- * If you moved backwards during a turn, as you move forward, follow directions on squares, even if you land on a repeat.
- * If you go broke before getting your paper out, welcome to the real world and quit whining.
- * The first publisher to get their paper out without going broke wins!
- * You are automatically disqualified if you throw things, hit another publisher or jump out the third story window.



This game, and other products,

available from

www.digiversity.tv

the Making of the game

- * This game was invented during a rare fever, when the author was delirious.
- * The box and board were created using Adobe® Illustrator® on a Macintosh® Powerbook® G3, 333.
- * All logos were created in Illustrator®.
- * Film negative background on board and box were created in InDesign®, saved as PDF, opened in Photoshop® for manipulation and placed in Illustrator®. Ruby lithe tape was created in Illustrator®.